



THE MARKETING DIVISION *specialists in marketing know how*

CASE STUDY:

4energy



4energy is a young, dynamic clean-tech business working with large telecommunications companies around the world. They have developed the products and expertise to manage the effects of high and low temperatures on equipment without resorting to 'blanket' use of traditional cooling technologies.

WHAT WE DID

TMD advise 4energy on developing stakeholder relationships through all forms of communication, from prospective customers through to government agencies and potential investors in the UK and overseas. We implement marketing and PR activity in order to boost the company profile on a regional and national level.

THE RESULTS

- Search Engine Optimisation strategy developed for online communications
- National PR coverage secured
- Manage requests to speak at high profile regional and national events including UKTI and Nottingham Science City